

## **Formidable** Senior Product Designer

2020 - Present

Acted as team lead on various design projects for high-profile clients, providing guidance and support to other designers while project planning, conducting research, creating user flows, wireframes, high-fidelity and building design systems.

Contributed to client engagements for global brands, including professional sports leagues, shipping management companies, and international restaurants. My work has focused on streamlining processes and creating designs that adhere to design best practices.

Led the evolution and continuous improvement of a comprehensive design system for the company's website, transferring assets and establishing a process to align with best practices and standards, along with collaborating with the creative director, marketing, engineering, and business development teams to vet ideas and solutions.

## **Andculture** Product Designer

2017 - 2019

Maintained and extended the design system for a large-scale learning management platform. Designed UI components and solved user experience challenges while creating user flows. Collaborated with a remote product team of 20 individuals to drive project objectives forward. Demonstrated communication skills and the ability to work effectively in a remote team setting.

## **WIHP** Web Designer

2017 - 2012

Produced over 200 international direct-booking and luxury hotel chain websites. Coordinated marketing efforts and advertising campaigns to assist hotels in profitable sales, collaborating with account managers and clients to revise and deliver final products. Accelerated production by developing reusable systems for the company. Mentored and trained new design team members. Demonstrated strong project management, communication, and leadership skills.

## **Art Institute** Bachelor of Fine Arts Degree, Interactive Media and Web Design

2006 - 2009

Dean's List of Scholars, Cumulative GPA: 3.8

### **Personal Skills**

- Ability to facilitate feedback
- Strong problem-solving skills
- Organizational and planning abilities
- Solution-oriented with a calm demeanor
- Autonomous and collaborative work style
- Proficiency in critical and systems thinking
- Strong conceptualization skills for complex ideas
- Excellent communication and interpersonal abilities

### **Technical Skills**

- Design Systems
- Visual & UI Design
- Wireframing, IA, User flows
- Interaction Design
- User Research
- HTML & CSS
- Figma, Sketch, Abstract, Adobe CC
- MacOS & Windows